



GetMoving! Initiative  
Memorandum of Understanding

Please print this agreement, sign it and fax it to the YMCA at 815-987-8232

Pursuant to an agreement reached between the GetMoving! Initiative Steering Leadership Council and \_\_\_\_\_ New Partner Organization, the parties understand and agree to ongoing wellness promotion activities, health initiatives, and work towards positive health outcomes for the residents in the Rockford Region.

This new partner agreement shall be effective on \_\_\_\_\_ of \_\_\_\_\_ for a \_\_\_\_\_ year commitment. The GetMoving! Initiative new partner agreement shall be implemented and activated on the date the agreement is accepted and signed by the new partner organization and the GetMoving! Steering Leadership Council.

Participation in the GetMoving! Initiative shall be voluntary, and shall specifically include:

- 1) The new partner organization adopts the GetMoving! Initiative mission of: Develop one healthy, active community in the Rockford region.
- 2) The new partner organization adopts the GetMoving! Initiative vision of: There exists a permanent culture of a healthy and active lifestyle for all residents of the Rockford Region.
- 3) The new partner organization adopts the GetMoving! Initiative program goals of: Promote to the community the importance of a healthy lifestyle; Learn about healthy/active lifestyle initiatives in our community; will identify perspective new members and get them involved the initiative.
- 4) The new partner organization adopts the GetMoving! Initiative logo and branding and incorporates them on internal and external promotional materials.
- 5) The new partner organization adopts promoting a cultural change focusing on fitness, physical activity and nutrition.

It is understood and agreed that this initiative is based on an entirely voluntary commitment, and is designed to incorporate active living and healthier eating through policy and environmental changes for all residents in the Rockford Region.

Either party to this agreement may, upon written notice, withdraw from the GetMoving! Initiative.

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GetMoving Steering Leadership Chairman

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New Partner Organization